ROTARY CLUB OF SANTA CRUZ OFFICERS 2023 - 2024

	Juli Stone
Program Coordinator	Jill Stone
President Elect	Jill Stone
Sergeant-at-Arms	. Bob Ciapponi & Jim Zenner
Treasurer	Ian Mackenzie
Sectary	Ian Mackenzie
President	Angelo DeBernardo

DIRECTORS

SENIOR DIRECTORSJUNIOR DIRECTORSHeather Gorley......Wendi Hammang - 1st Qtr. ProgramsTraci Bliss......Wes Walker - 2nd Qtr. ProgramsJim Weisenstein.....Matt Falconer - 3rd Qtr. ProgramsBob DavidsonAshley Thomson - 4th Qtr. Programs

CLUB SERVICE - Heather Gorley

CLUD SERV	TCE - Incather Goriey
Attendance	Bill Bonsall
Bulletin Ashl	ey Thompson, Gallaham Zuanich,
	Debbie Robinson & David Terrazas
Classification	Ian Mackenzie
Club Drawing	Joel Miller
Detective	
Historian	Marv Jensen
Invocations	Kasey Hinchman
Membership Background	Gary Reece
Red Badge Advisor / Memb	pership Development Chris Murphy
	Sarah Madsen
Music	Michael Harrison & Sam Bishop
Photographer	Donna Maurillo
Public Relations	Jill Stone
Rotary Information	Gary Reece
We Care	Janet Krassow
Web Master	Peter Huemer
Song Master	Jan Derecho
Fellowship/Greeter	Michele Costa
	CIAL EVENTS
Club BBQ	John & Linda Burroughs
Fundraiser	Jill Stone
Holidav Program	Wes Walker
ROTARY CLUB OF SAM	NTA CRUZ COMMUNITY FUND
President	Erik Dybdahl
Secretary/Treasurer	Ian Mackenzie

Create Hope in the World www.santacruzrotary.com

COMMUNITY SERVICE - Traci Bliss

Benevolence and Grants	Fred Gawlick
Community Project	Traci Bliss & Fred Gawlick
Senior Citizens	Jeanette Pagliaro
RotaCare	Larry Fogelquist
Salvation Army Bell Ringers	Sam Bishop
Beach Clean Up	Donna Maurillo
R.Y.L.A	Molly Parks & Jim Courtright
Interact	Molly Parks & Kris Munro
Rotaract	Annie Asche
Speach ContestBob Bosso, Pe	eter Dean & Elizabeth Hammack
Club Youth Service Chair	Michele Costa
Club Youth Protection Officer	David Terrazas

VOCATIONAL SERVICE - Bob Davidson

11	Club Directory	Ian Mackenzie
ı,	Career Planning	Bob Davidson
s	Magazine	Bob Davidson
e	Academic Scholarships	Richard Beach
er	Vocational Scholarships	Michael Harrison

INTERNATIONAL SERVICE - Jim Weisenstein

1	Club Directory	Jim Weisenstein
	Career Planning	
e	Youth Exchange	David Terrazas
/	Sister City Coordinator	David Terrazas
1	DOTA DV CLUD OF CANT	A COUZ ENDOWMENT

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

President	Linda Burroughs
Secretary	Donna Maurillo
Treasurer	Ian Mackenzie
ROTARY INTERNATIONAL OF	FICERS 2023 - 2024
President	Gordon R McInally
President District Governor 5170	5
	Hung Wei

CLUBS OF SANTA CRUZ COUNTY

Scotts ValleyMondays 12:15pmFreedomGo to www.freedomrotary.orgfor meetings timesWatsonvilleElks ClubWednesdays 12:15pmSanta Cruz SunriseDeLavega Golf CourseThursdays 7:15pmCapitola / AptosSeascape Golf ClubThursdays 12:15pmSan Lorenzo Valley Scopazzi'sThursdays 7:00pm

CLUBS OF SANTA CRUZ COUNTY

ROTARY SPOKES P.O. Box 497 - Santa Cruz, CA 95061

Meets Friday at 12:15 pm The Elks Lodge - 150 Jewel Street

Create Hope in the World

May 3, 2024

President - Angelo DeBernardo

Editor - David Terrazas

Charles Pasternak Santa Cruz Shakespeare

Charles Pasternak is the eighth artistic director of Santa Cruz Shakespeare since it was founded in 1981 by Audrey Stanley. He has served as founder, artistic director and long-time actor for The Porters of Hellsgate Theatre Company in Los Angeles. Charles is an actor, director, and teacher, and has been based primarily in Los Angeles and New York City, though his work in the theatre has taken him across much of the country.

Programs - Ashley Thompson

Invocation - Peter Cook

Detective - Jill Stone

Announcements

Get Your Tickets now – for Miracle on Jewell Street. This year's Annual Fundraiser is going to be a merry and bright magical night. Please join us at the Elks Lodge on Saturday, May 11 for a festive Christmas inspired, holiday celebration where we'll raise money for a fantastic cause. Drinks are FREE thanks to Seghetti Waxler. Tickets \$125 Email person. are per Jill@santacruzrotary.com or call 586-945-5455 to reserve yours today. Learn more at santacruzrotary.com/annual-fundraiser.



Last Meeting April 26, 2024

Invocation: Chris Murphy provided us the following quote from Mother Teresa: "We ourselves feel that what we are doing is just a drop in the ocean. But the ocean would be less because of that missing drop." This quote reminds us that all individual's contributions are valuable and necessary and that even a small drop can make a meaningful impact when it joins the collective efforts of others. Thank you, Chris!



Raffle: Speaker Dick Peixoto selected **Richard Beach** for the day's drawing. Richard won handmade cards, a Total Eclipse T-shirt from the San Saba, Texas Rotary Club and gift certificate for the Shadowbrook all generously donated by **Elizabeth Hammock.**

Detective Report: Aleene Althouse,

presented the club with "Snark Week" and did not disappoint. She was raised as an only child and heard lots of snarky remarks growing up. She let the club know the root word for snark is to tear flesh but ended up being gentle with everyone. Before we started, Ian gave Happy Dollars and announced that he would be a granddad in October. The snarking then went into high gear with several memorable lines: Sam Bishop – "If idiots grew on trees this place would be an orchard."; **Sharon Caiocca** – "This isn't my first rodeo."; Chris Murphy - Am I speaking Greek?" or "Huh, I never thought of that!"; Mike Allard – when shopping at the express line for 15 items or less – "Yes, but my name is Les."; **Bob Davidson** – "You don't really have to be brilliant, you just need to not be stupid!" and **Todd Massie** – quoting from the movie Dumb & Dumber – "Just when you do something stupid you completely redeem yourself!". ended the presentation by telling people to "*Be Kind When You Can*!."

Program Speaker: Ashley Thompson introduced **Dick Peixoto** of Lakeside Organics and the California Grill both based in Watsonville, CA.



Dick kicked off his presentation by telling us that his dad was a pesticide salesperson and that he rode along with his Dad as a kid. Dick started growing tomatoes and after early success decided to go into farming. At 16 he bought his first tractor and by 18 signed his first lease for 40 acres of land. He formed Lakeside Organics and has grown his business to become the largest solely organic shipper in California. He has customers in every state of the US and locally distributes directly to local markets including Staff of Life, Lunardi's and others. About 7 years ago, working with Santa Cruz County Bank, Lakeside built their own refrigeration system to integrate its business operations and to reduce shipping costs. They supply directly from local farms. Dick commented that he has also been using new technologies to reduce costs and manage their property more efficiently and environmentally using Ag-Tech. Dick also shared his philosophy about the importance of his employees and introduced a variety of employee benefits including an in-house Farmers Market – providing fresh vegetables for families – as well as annual bonuses and family events. Amazing person and business!

Club Calendar <u>Birthdays</u>: May 6 – Phillip Allegri May 12 – Edward Penniman

Wedding Anniversaries: May 4 – Masi & Todd Bayless – 10 Years May 7 – Andrew & Kathryn Miller – 46 year

May 7 –Andrew & Kathryn Miller – 46 years May 11 – James & Claudia Miller – 38 years

Club Anniversaries:

May 4 - Robert Ciapponi – 40 years May 10 - Ian Mackenzie – 22 years May 11 - Alliah Bradburn – 6 years May 11 – Thomas Foster – 23 years May 12 – James Courtright – 29 years May 13 – Thomas Castillo – 8 years May 14 – Lawrence Brenner – 25 years May 15 – Matt Falconer – 4 years May 15 – Steve Solberg – 4 years

<u>Next Meeting:</u> May 10, 2024 DARK – ANNUAL FUNDRAISER <u>Upcoming Program</u>: May 17, 2024 Academic Scholarship Program